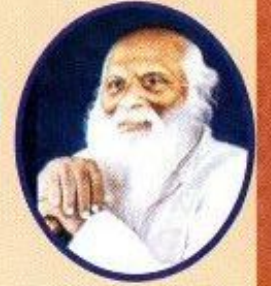


RAYAT SHIKSHAN SANSTHA'S

KARMAVEER BHAURAO PATIL INSTITUTE OF MANAGEMENT STUDIES & RESEARCH, SATARA



SATARA - 415001 (MAHARASHTRA)

(Affiliated to Shivaji University and approved by AICTE New Delhi)

457

DIPLOMA IN BUSINESS MANAGEMENT

(D. B. M.)

PROSPECTUS

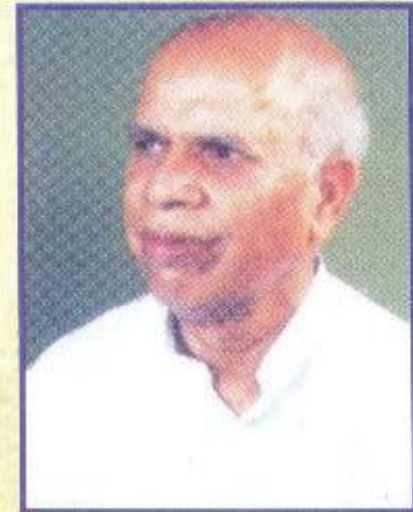
FOUNDER
RAYAT SHIKSHAN SANSTHA, SATARA



PADMABHUSHAN DR. KARMAVEER
BHAURAO PATIL



HON. SHARADRAOJI PAWAR
PRESIDENT



HON. AD. RAOSAHEB SHINDE
CHAIRMAN



RAYAT SHIKSHAN SANSTHA, SATARA



**RAYAT SHIKSHAN SANSTHA'S
KARMAVEER BHAURAO PATIL INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH, SATARA**

**1 The Management : Rayat Shikshan Sanstha, Satara
(A premier Educational Institution in Asia)**

Rayat Shikshan Sanstha is one of the leading educational institutions in Asia. The value of its contribution to education in general is enormously great as it has, from the very beginning, tried all its best to lay emphasis on the education of the down-trodden, the poor and the ignorant who really form the major bulk of society. The founder of the institution, late Padmabhushan Dr. Karmaveer Bhaurao Patil, was a man of the masses, who devoted all his mind and heart to the cause of their education. He had an incisive understanding of the social ills that beset his times and fully realised the dire need of the spread of education. He believed that education alone could correct the social ills such as caste hierarchy, money-lending, illiteracy, untouchability, superstitions and social and economic inequality; and could be the powerful means of social transformation. All his life, he tried to translate this belief into reality. The Rayat Shikshan Sanstha, stands for, strives for and has accomplished to a great extent what the founder father had in his mind. The Rayat Shikshan Sanstha made astounding progress in the field of education reflecting fully the ideals cherished by the founder. The word 'RAYAT' chosen by Karmaveer to name his Sanstha was significant indeed. 'Rayat' means masses and the educational institution named after it was to focus its attention on the welfare and happiness of the masses. Education then, was but privilege of the select few. The betterment of the under-privileged achieved through the Sanstha is the outcome of Karmaveer Bhaurao Patil's perfect vision and foresight.

The astounding work for the poor and deprived, performed by the Sanstha with the missionary zeal, has been honoured with many titles and awards by both the State and the Central Government; Viz. "Dalit Mitra Purskar", "Dr. Babasaheb Ambedkar Award", "Shahu Puraskar" etc. The masses have unbounded love and faith in its mission. They have actively supported and blessed the mission to have spread itself into a vast branch-work like that of Banyan Tree, the emblem of the Rayat Shikshan Sanstha. No wonder, the Sanstha today, has emerged as a premier educational institution in Asia. It has grown and will continue to grow from strength to strength to meet educational and social challenges of new millennium.

2. The Institute : Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara

Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara (KBPIMSR) has been recently bifurcated from Dhananjayrao Gadgil College of Commerce, Satara where it was working as Department of Business Education and Reserch since 1971. In the beginning one-year Diploma in Business Management was started. The Department having sensed and perceived growing needs of ever changing business environment and the corporate world decided to diversify and enter into the field of Management Education and Training in 1981. A two year full time course leading to Master of Business Administration (MBA) recognized by All India Council for Technical Education (AICTE), New Delhi was introduced. Since then, the Department has been conducting two year

full time MBA programme, affiliated to Shivaji University, Kolhapur till recently before transferring this course to the newly bifurcated institute KBPIMSR. In the Academic Year 2005-06 two new courses Bachelor of Business Administration (BBA) and Bachelor of Computer Applications (BCA) were started. These courses were also transferred to newly formed KBPIMSR along with MBA and DBM. This is only recognised management institute in Satara District which conducts management programs like MBA, DBM, BBA & BCA. From the academic year 2007-08, Post Graduate Diploma in Computer Applications (PGDCA) has been proposed, Shivaji University, Kolhapur has recognized this institute as a Research Center for M.Phil and Ph.D in Commerce and Management from the academic year 2007-2008.

The Institute has modern amenities and facilities keeping in tune with changing scenarios. The present strength of the Institute is hovering around 700 students. Academic excellence has been a prominent feature of these courses. The Institute has on its staff highly qualified and experienced faculty and offers excellent facilities for teaching like updated computer laboratory with internet access to keep abreast with current knowledge and trends in the field. The Institute has best tradition of churning out well-rounded students good not only at academics but also in extra curricular activities.

3. Infrastructure and Learning Resources :

i) BUILDING AND CAMPUS :

The Institute has separate building satisfying all the major and minor requirements. The campus provides state-of-the-art infrastructure facilities and academic resources to its aspirants willing to better their performance and to make a dent for themselves and the Institute in every walk of life.

ii) FACULTY

The strength of the KBPIMSR is its faculty, made up of Core, Visiting and Guest faculty; who are drawn from leading academic institutes and corporate world. The Visiting Faculty consists of Engineers, Managers, Chartered Accountants, Cost Accountants, Industrialists and Consultants from reputed, leading organisations. The Institute offers excellent facilities for teaching and research.

iii) LIBRARY

A well stocked library with up-to-date books, periodicals, journals and magazines catering to the literary needs of the student community and encouraging the students' thirst and quest for knowledge is the prominent feature of the Institute. In fact, our library is considered to be the best in this part of Maharashtra, so far as width and depth of collection of books and journals is considered.

iv) COMPUTER LAB / CENTER

The Institute has now its own separate computer lab with internet facility for making world wide information available on finger tips. The lab is well-equipped with latest hardware technology coupled with the latest software titles and internet connectivity. The Lab houses Intel P-IV and Celeron PCs with internet facility. We also have a good collection of audio-video cassettes, relating to Computer and Management field.

v) TOURS

Industrial tours are arranged for the students for getting hands on experience and to acquaint them with the real world situation.

vi) SEMINARS

The seminar is a integral part of the course. The main purpose of organising such seminars is to motivate students to freely speak out and express their views on the topic under discussion. The subject of interest having relevance to any one of functional areas in course is selected and circulated well in advance. It is our experience that these seminars serve useful purpose.

4. PLACEMENT CELL

A strong Placement and Training Cell is established to provide total support in defining career of the students. The Placement cell ensures suitable Final Placements through Campus Interviews.

The corporates are regularly invited to share their rich experiences by way of Guest Lectures and presentations. Nearly fifty recruiters have accepted our past P.G. students for final placement through Campus Interviews.

5. Earn and Learn Scheme :

Padmabhushan Dr. Karmaveer Bhaurao Patil was the pioneer of concept of earning while learning. He enabled the disadvantaged but yearning students who wanted to make a dent for themselves by getting educated. As the Institute is named after this great founder, the institute has decided to provid 'Earn & Learn Scheme' for underprivileged students. The students would be provided work during free hours to support themselves and they would be able to continue the education in institute.

The students who are interested in joining Earn and Learn Scheme may apply to the Director of Institute after taking admission to the course.

Diploma In Business Management (D.B.M.)

1] Objective :-

The objective of the Diploma course will be to provide opportunity for promotion and efficient work to graduates, employees, diploma holders in both private and public sector organization

2] Duration of the Course:- One year

3] Intake Capacity: 60

4] Eligibility :-

Every candidate seeking admission to the Diploma Course in Business Management, shall have taken the Bachelors degree in any Faculty of the Shivaji University or any other university course equivalent there to or any other diploma (3 year duration) awarded and recognised by the Maharashtra Board of Technical Education or any state Board Technical Education there to or who has passed D.Pharm under 10=2=2 pattern Or equivalent there to.

5] Admission Process :

The admission is strictly on merit basis.

6] Intech of the course :- 60 Students.

7] Medium of Instructions :-

The medium of Instruction shall be English only.

8] Structure of the Course :-

Sr. No.	Name of Subject	Int./Ext	Weekly Work load In hours	University Exam Mark	Internal Exam Mark	Marks
1	Management Concepts and Organisational Behavior	Ext	02	80	20	100
2	Business Environment	Ext	02	80	20	100
3	Accounting For Managerial Decision	Ext	02	80	20	100
4	Marketing Management	Ext	02	80	20	100
5	Human Resource & Operations Management	Ext	02	80	20	100
6	Project Report and visa - voce	Ext		80	20	100
Total Marks				450	150	600
07	Computer Fundamental and Business Communication	Int	02		100	100
08	Case Study and Research Methodology	Int	02		100	100
Ext - There will be university examination at the end of the year. Int - The evaluation of this papers will be at institute level						

The internal examination for external papers is of 20 marks. The division of 20 marks is as follows

- Attendance 5 Marks
- Assignments (2) 5 Marks (1 assignment in each term)
- Terminal Exam. 5 Marks
- Preliminary Exam. 5 Marks

The internal guide will evaluate project report work out of 50 Marks and viva-voce examination will be of 50 marks. The viva-voce will be conducted by the committee appointed by the university. Three will be district-wise committees. The committee members should be out of district. The committee will consists of 3 Members.

9] Internal Papers :-

The institute has to do the evaluation on the following parameters -

Computer Fundamentals and Business Communication :

Computer Practical - 10 no.X 5 marks	= 50 Marks
Business Communication	= 50 Marks
a) Assignment - 3 X 10 Marks each	= 30 Marks
b) Prepared Speech - 1 X 10 Marks	= 10 Marks
c) Extempore Speech - 1 X 10 Marks	= 10 Marks

10] Case Study and Reserch Methodology :-

Case Studies - 5 Cases X 10 Marks each = 50 Marks

Reserch methodology - 5 assignments X 10 marks = 50 Marks

i) the institute should inform yhe marks of above subjects to the university before the examination along with the internal assignment marks.

ii) The Marks of these papers will not be considered for award of the class.

The garades will be awarded as follows for the internal papers by the university and same will be shown seprately in mark list. The students should get 40% marks to pass in internal papres

Percentage of Marks	Grade
40% & less than 50%	C
50% or more than 50% & less than 60%	B
60% & more than 60%	A

(b) Standard of passing and Division of class shall be as under -

Percentage of Marks	Division of class
40 % but less than 50%	Pass Class
50% but less than 60%	Second Class
60% but less than 70%	First Class
70% and more than 70%	First Class with Dist.

13] Academic Schedule

1. September - 1st Assignment
2. October - Case study Topic selection
3. November - Terminal Examination
4. January - 2nd Assignment
5. March - Second Week Preliminary Examination
6. March - Last week Project Report Submission

FACULTY

DR. B. S. SAWANT

M.Com(Stat), M.C.M., M.B.A., M.Phil., Ph.D.

DIRECTOR

CORE FACULTY

- **DR. S. S. Bhola** Assistant Professor
B.Com., M.B.A., Ph.D.
- **Mr. M. B. Bhosale** Lecturer
M. Com. M. Phil.
- **Mrs. V. B. Shah** Lecturer
B.Com., F.C.A., Grad. C.W.A., D.I.S.A.
- **Mr. R. D. Kumbhar** Lecturer
B.Sc., M.C.M., P.G.D.C.B.M.
- **Mr. S. R. Nikam** Lecturer
B.Sc., M.B.A.
- **Mrs. A. S. Kadam** Lecturer
B.Sc. M.C.A.
- **Miss. U. J. Yadav** Lecturer
B.Sc. M.C.A.
- **Mr. M. B. Mane** Lecturer
B.Sc.(Agri), M.B.A.
- **Mrs. R. R. Chavan** Lecturer
B.Com, M.B.A.
- **Mr. M. J. Mukund** Lecturer
M.Com, M.B.A.
- **Miss. K. R. Gosavi** Lecturer
MCM
- **Miss. A. M. Koparde** Lecturer
B.Sc., MCA.

ADJUNCT FACULTY

- **Dr. R. G. Phadatare** M. Com., M. Phil., D.B.M, Ph.D.
- **Dr. C. M. Shinde** M.Com., M.Phil., Ph.D.
- **Dr. K. M. Nalawade** M. Sc., M. Phil. Ph. D.
- **Shri S. K. Kanade** M.Com., M. Phil.
- **Shri V. T. Jadhav** M.A.
- **Shri. M. P. Raut** M. Com, B.Ed.
- **Dr. D. T. Chaware** M.Com, Ph.D.
- **Dr. L. N. Ghadge** M.A., M. Phil., Ph.D.
- **Miss S. B. Waghmare** M.A., B.Ed.

VISITING FACULTY

- **Mr. D. C. Deshpande,** M. A.
- **Mr. K. R. Deshpande,** M.E.
- **Mr. O. G. Patil** B.A., L. L. M.
- **Mr. V. S. Bhandiwad** M. Com, M. Phil.

GUEST FACULTY

- **Dr. M. M. Shinde**
- **Mr. Sanjay Patil**
- **Mr. Basade**
- **Mrs. Sunanda Hulyalkar**
- **Dr. V. S. Patil**
- **Dr. M. A. Shaikh**

General Rules

Candidates are admitted to the course subject to the University rules as to the eligibility and grant of terms etc.

Every candidate must attend the classes regularly and complete his/her class work, tutorials and seminars, assignments and periodic test including surprise tests as may be required from time to time.

Candidate should carefully read before being admitted, the prospectus issued by the institute as well as the relevant University publications in respect of course selected by him/her. The rules contained in them as well as made by the institute and changes made therein from time to time, shall be binding on the candidate and on his/her guardian

The fees prescribed for the course must be paid at the time of admission. Failure to do so shall result in cancellation of admission.

If a candidate is entitled to any Govt. Scholarship and or freeship, the amount of such scholarship or freeship will be paid to him/her only when it is actually received by the institute from the appropriate authority.

For grant of two terms and for eligibility to fill in the form for University examination for the course, A candidate must attend at least 80% of the lectures for the course.

No candidate shall be considered to have perused course of study unless he/she is certified by the Director to have attended at least 80% of the lectures and all tutorials and seminars

The candidates will be exposed to the business experts in the field through regular seminars and guest lectures. Attendance for the same shall be compulsory.

A very high standard of discipline, regularity and punctuality is expected of the candidates. Failure of which will be viewed seriously in judging performance of a candidate.

No candidate shall be allowed to appear for University Examination unless he/she satisfies all the rules and regulations those may be made from time to time.

Fees are not refundable on any account except the deposit amounts for library and caution. Whenever admission of a student is to be cancelled by him/her the student should intimate to the Director in writing, with the written consent of his/her guardian before beginning of the term.

Parrent / Guardian should compulsorily attend the parents' meet whenever arranged by the institute

After receiving letter from institute regarding indiscipline of the ward, parents/Gardians should meet the Director along with there ward failing which institute will not be responsible for further consequences.

SHIVAJI UNIVERSITY KOLHAPUR

Sr.No.: 2007 / 061



CERTIFICATE

This is to certify that University approval is given to **Karmaveer Bhaurao Patil Institute of Management Studies & Research, Satara** to conduct the following courses for the academic year 2007-08.

COMMERCE FACULTY

B.B.A. Non grant Division-1 Intake - 60 seats

Govt. recent approval - शिविसं२००५/१२/०५/मशि-३ दि.२२/०६/२००५
University recent approval - शिवि/संलग्नता/टी-२/पीबीवाय/१२७०२ दि.२१/०२/२००६
Compulsory - सर्व विषय
Optional - All Subjects

B.C.A. Non grant Division-1 Intake - 60 seats

Govt. recent approval - शिविसं२००५/१२/०५/मशि-३ दि.२२/०६/२००५
University recent approval - शिवि/संलग्नता/टी-२/पीबीवाय/१२७०२ दि.२१/०२/२००६
Compulsory - सर्व विषय
Optional - All Subjects

M.B.A. Non grant Division-1 Intake - 60 seats

Govt. approval - F-101-79-93 Dt.20/04/1993
University approval - एसयु/पीजी/अंफि/६९९८ दि.२९/१०/२००४
AICTE approval - एफ/४३१-२७-३०/MCP(M)/९४ दि.११/०९/२००६
Compulsory - सर्व विषय
Optional - All Elective Groups

D.B.M. Non grant Division-1 Intake - 60 seats

Govt. approval - F-101-79-93 Dt.20/04/1993
University approval - एसयु/पीजी/अंफि/१२८९१ दि.२७/०२/२००६
AICTE approval - एफ/४३१-२७-३०/MCP(M)/९४ दि.११/०९/२००६
Compulsory - सर्व विषय
Optional - All Elective Groups

Place: KOLHAPUR
Date: 29-05-2007

DIRECTOR

Board of College & University Development

Instructions to the Students

1. Every student should see the complete syllabus prescribed for the concerned course and take note of all rules and regulations.
2. Attendance of minimum 75% is essential (Please refer ordinances 30 to 37.)
3. Students shall follow all the rules and regulations of the University and College thereof
4. The results of the university examinations are available at 12525 for B.S.N.L., Landline and Mobile holders. The students can obtain printed copy of their statement of marks from University Website, which can be used for the purpose of verification of marks and to obtain the xerox copy of accessed answer book.
5. Students can avail the facility of revaluation after getting a Xerox copy of the assessed answer book or verification of the marks.
6. The students having confidence to have change in result due to verification or revaluation can take provisional admission subject to confirmation of change in result dug to verification or revaluation.
7. The rules and regulations are available at the University website, www.unishivaji.ac.in Important, frequently referred rules are sent to the colleges in the printed booklet prepared by the four sections of the University.
8. Students should complete all requirements of the course in due course of time.
9. Students should use only blue ink for all examination works except where otherwise permitted to use the other ink .
10. The present intake for the certified courses of BA, B.Com. and B.Sc. is 120 students per division. For other courses intake is mentioned in the certificate.
11. For grant-in-aid courses, the tuition fee for BA Rs.800/- , B.Com. Rs800/- and B.Sc. Rs.800/-. In addition laboratory fee Rs.125/- for B.Sc. course is payable. The Fees for professional courses shall be applicable as fixed by Shulka Nirdharan Samittee or University.
12. Examination calendar for the University Examination is to be declared in the first week of July for complete year 2007-08 and student should verify the same. If there is any change required student should communicate it within fifteen days.
13. Separate certificate will be issued by the University for additional course, if that course is to be started from the academic year 2007-08
14. University is not responsible for any loss or otherwise if a student takes admission to any course other than those approved by University.
15. Every student must posses the necessary student Identity Card issued by the respective college.
16. Every Student should be a member of Student Insurance Scheme.
17. Money/Fee is to be sent to University in DD form payable to Finance & Accounts Officer.
18. Take benefit of Career Oriented Courses and Lead College Scheme activities.
19. The students, parents, citizens shall visit the University website www.unishivaji.ac.in for detailed information.

(The letter of interview must be attached to the Application)

**RAYAT SHIKSHAN SANSTHA'S
KARMAVEER BHAURAO PATIL INSTITUTE OF MANAGEMENT
STUDIES AND RESEARCH, SATARA**

Ref. No. : D.B.M./Interview/

Date :

To, _____

Sub. : Selection for D.B.M. Course

With reference to your application for seeking admission to D.B.M. course, you are hereby informed that the personal interview will be held in this college on at a.m./p.m. and your attendance for the same is compulsory.

At the time of the interview, you are required to bring the original statement of mark and certificate of the degree / diploma course and its true copies duly attested.

Those candidates who have not yet submitted their sponsor certificate, in proforma should bring the same at the time of interview.

**Director,
KARMAVEER BHAURAO PATIL
INSTITUTE OF MANAGEMENT
STUDIES AND RESEARCH, SATARA**

संमती पत्र

दिनांक :

प्रति,

संचालक,

कर्मवीर भाऊराव पाटील

इन्स्टिट्यूट ऑफ स्टडीज अॅण्ड रिसर्च, सातारा

विषय : शैक्षणिक वर्ष २०० - २०० साठीच्या प्रवेशाबाबत

अर्जदार (पालकाचे नाव) :

पत्ता :

फोन नंबर

महोदय,

माझा पाल्य

आपल्या इन्स्टिट्यूटमध्ये

वर्गात प्रवेश घेऊ इच्छितो. माझा पाल्य विद्यापिठाच्या व इन्स्टिट्यूटच्या

नियमाप्रमाणे (८०%) उपस्थित राहून आयोजित केलेल्या विविध उपक्रमामध्ये सक्रिय सहभाग झेईल तसेच

तो इन्स्टिट्यूटच्या शिस्तीच्या नियमांचे (म्हणजेच ड्रेस कोड, आयकाडू, मोबाईल न वापरणे, गैरहजरी व

गैरवर्तन इ.) पालन करेल.

वरील बाबींचे पाल्याने काटेकोर पालन केले नाही तर त्याचा प्रवेश पुर्वसुचना न देताही रद्द करण्यास

माझी हरकत नाही. माझ्या पाल्याच्या होणाऱ्या शैक्षणिक नुकसानीस मी व माझा पाल्य जबाबदार राहिल या

बाबत मी कोणत्याही प्रकारची लेखी व तोंडी तक्रार करणार नाही.

तरी माझ्या पाल्यास आपल्या इन्स्टिट्यूटमध्ये

या वर्गात प्रवेश मिळावा ही विनंती.

आपला विश्वासू

विद्यार्थ्याचे नाव _____

पालकांचे नाव _____

सही _____

सही _____



'Education through Self Help is our Motto' - Karmaveer

Rayat Shikshan Sanstha's

KARMAVEER BHAURAO PATIL INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH, SATARA

Fees Paid Rs.

Receipt No.

Date

**APPLICATION FOR ADMISSION
TO
DIPLOMA IN BUSINESS
MANAGEMENT (D.B.M.)**

Affix your
Photograph
with your
Signature

To,

457

The Director
Karmaveer Bhaurao Patil Institute of
Management Studies and Research,
Satara - 415001

Sir,

I wish to seek admission to the D.B.M. course conducted by your Institute for the academic Year 200 - 200

I have read the prospectus carefully and explained its contents to my guardian. If I am given admission, I shall devote myself wholeheartedly to studies and abstain from any activity within and outside the campus that may adversely affect reputation of the Institute.

I fully understand that the rules and regulations in respect of discipline, behaviour, attendance etc, in the prospectus and those that may be framed by the institute hereafter are binding on me and my guarding, violation of which shall result in cancellation of my terms.

If I leave the course before its completion, I shall invariably indemnify the Institute of any loss occurred to it. Presently I am unemployed and I assure I shall not accept any employment (job) during or before completion of the course.

Date :

Applicant's signature

(P.T.O.)

Local Management Committee

Hon. Adv. Raosaheb Shinde Chairman, Rayat Shikshan Sanstha, Satara	Chairman
Hon. Dr. Anil Patil Vice Chairman, Rayat Shikshan Sanstha, Satara	Member
Hon. Prin. J. G. Jadhav Secretary, Rayat Shikshan Sanstha, Satara	Member
Hon. Mr. Vivek Sawant Director, M. K.C. L., Pune	Member
Hon. Mr. Sanjay Patil, Solapur Executive Director Laxmi Group of Industries, Solapur	Member
Dr. S. S. Bhola Faculty Member	Member
Mr. M. B. Bhosale Faculty Member	Member
Mr. R. D. Kumbhar Faculty Member	Member
Smt. A. P. Patil Non-Teaching Member	Member
Hon. Dr. B. S. Sawant Director, KBPIMSR, Satara	Secretary



Rally



Inauguration of B.B.A. & B.C.A. Courses



Computer Lab



Conference Hall



Brain Storming Session



Registration

Book-Post

To,

: Contact :

Office : (02162) 230011

Fax : (02162) 229089

Website : www.kbpimsr.com

E-mail : kbpimsr_satara@rediffmail.com

mba.kbp@gmail.com

From,

The Director,

Karmaveer Bhaurao Patil Institute of Management Studies & Research, Satara

SATARA - 415001 (Maharashtra)



Shri Mudra Offset
Pawar Colony, Shahupuri, Satara.
Contact : 942121233, 9822413131